



NEWS RELEASE

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New Bushfire Alert Service Put Into Action

Residents of Port Lincoln and North Shields receive their 'early warning' bushfire alerts – a first for the Lower Eyre Peninsula region.

“The Bushfire Alert communities for Port Lincoln and North Shields were only activated two weeks back”, said Bill Oborn, Director of Skunkworks, the company behind the alerting service. “With all the lightening strikes and fires on the weekend it was encouraging to see the service put into action and send out alerts to people regardless of where they were at the time”. “Early warning is the key; receiving information about a fire at the early stages gives people a chance to make decisions as appropriate for their circumstances, while they still have a chance to do so”.

Bushfire Alert is a community based system that enables people to send and receive early warning alerts when a fire occurs in their area. Voice alerts are sent to your home, work, and mobile phones, and text by email and SMS. Using the multiple methods simultaneously gives you the best chance of receiving information about the fire regardless of where you are at the time.

Anyone wishing to join existing Bushfire Alert communities or to create their own community can do so on line at www.bushfirealert.com.au or phone 8125 5690 to request a form by mail or fax.

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